



Tessah Heckbert

artist. designer. developer.

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EXPERIENCE

Feb 2013 to Present

Sr. Creative & User Experience (UI/UX) Designer, Itibiti Ventures Inc.

Selected to build compelling collateral material and intuitive front-end development
Role includes developing the look and feel for websites (UI/UX and visual execution), corporate identity/brand integrity (brand guidelines for internal and external usage) and content for social media (infographics, ad units and other marketing materials). Responsible for front-end development using HTML5, CSS3, JavaScript/JQuery and PHP and maintenance of projects thereafter. Continually utilize time management, project management and interpersonal skills.

Dec 2011 to Jan 2013

UX, Web & Graphics Dev, Entertainment Media Inc.

Selected to build effective branding and creative initiatives
Responsible for creating marketing and branding material for web, print and mobile. Leveraged programming languages HTML5, CSS3, PHP and JQuery. Specialized in front and some back-end development for Wordpress and responsive styling for mobile. February 2013 - Transferred to Itibiti Ventures Inc.

2002 - 2013

Freelance

As a freelance designer, I have worked with mainly small independent clients, in both a design and web developer capacity, focusing on UX design and front-end user interface design.

EDUCATION

University of Toronto

Joint - Centennial College

Major in Studio Arts and New Media, Minor Art History.

Graduate of 2010 with Distinction and received "Chancellors Award" for Visual Arts

Professional Development

Attended design and technology focused event FITC (Toronto) during April 2014 and 2016.

NOTES

I enjoy drawing, music, physical activities and video games. I am also a keen participant and passionate contributor to the community boards for Spotify (part of the Rockstar Program) and have previously been a content contributor on YouTube.

SKILLS AND CAPABILITIES

	Good		Skilled		Advanced
Responsive Design	●	●	●	●	●
UI / UX Design	●	●	●	●	○
Photoshop	●	●	●	●	○
InDesign	●	●	●	●	●
Dreamweaver	●	●	●	●	●
Illustrator	●	●	●	○	○
After Effects	●	○	○	○	○
Drawing / Concept	●	●	●	●	●
Graphic / Print	●	●	●	○	○
MS Office	●	●	●	●	●
SEO / Marketing	●	●	●	○	○
HTML5 / CSS3	●	●	●	●	○
JS / JQ / PHP	●	●	●	○	○
MAC	●	●	●	●	○
PC	●	●	●	●	●

Able to type 45 words per minute
Reliable, Responsible, Confident speaker,
Strong leader, Excellent interpersonal skills.
Able to accurately follow detailed instructions,
multi-task and prioritize duties. Strong project management skills.