



TESSAH HECKBERT

CREATIVE, GRAPHIC AND WEB DESIGNER/DEVELOPER

GET IN TOUCH

whattheheckbert.com
416.543.1711
theckbert@gmail.com
[find me on linkedin](#)

SKILLS

Reliable, Responsible,
Confident speaker,
Strong leader, Excellent
interpersonal skills.
Able to accurately follow
detailed instructions,
multi-task and prioritize
duties. Strong project
management skills.

Proficient in:

Responsive Design
UI /UX Design
Photoshop
InDesign
Dreamweaver
Sublime Text
Illustrator
Drawing/Concept
MS Office
HTML/CSS
PC / MAC
Instagram

NOTES

I am a practicing artist.
I enjoy music, physical
activities and video
games. I am also a keen
participant and
passionate contributor to
the community boards
for Spotify (part of
the Rockstar Program)
and have previously
been a content
contributor on YouTube.

EXPERIENCE

Sr. Creative & UI/UX Designer, Itibiti Ventures Inc.

Toronto, Ontario // February 2013 - May 2017

Promoted to Sr. Creative in 2014. Role included developing the look and feel of websites, execution and maintenance thereafter. Selected to create intuitive user interface and compelling user experience for blogs. Lead corporate and brand identity initiatives (such as brand guidelines and sell sheets) and content for social media (such as campaigns, infographics, ad units and other marketing materials). Selected to work with client SessionsX to develop blog, email blasts and video sharing website.

UX, Web & Graphics Development, Entertainment Media Inc.

North York, Ontario // Dec 2011 - Jan 2013

Created marketing and branding material (web, print and mobile) for native brands and client projects. Leveraged programming languages HTML, CSS, PHP and JQuery. Clients included Honda Indy, KISS, TLOMA and Live Nation. Specialized in front development for Wordpress and responsive styling for mobile. Transferred to Itibiti Ventures Inc in 2013.

Marketing & Design Associate, University of Toronto

Scarborough, Ontario // September 2009 - May 2010

Responsible for producing promotional material including posters, flyers and websites for various initiatives and events for Department of Student Life. Promoted to Project Coordinator in 2010.

EDUCATION

University of Toronto

Major in Studio Arts and New Media, Minor in Art History.
Graduated with Distinction in 2010

PROFESSIONAL DEVELOPMENT

FITC

Attended design and technology focused event in Toronto during April 2014 and 2016.

VOLUNTEER

The FCANCER Project

April 2017

Created infographics for Neuroblastoma Children's Cancer Society's website through The Fcancer Project.